

# 7 Strategies to CREATE A FLOURISHING BUSINESS FROM YOUR EXPERTISE

## THE GUIDE



Step-by-Step Guide to Transform Your God-Given Gifts into an Expert Signature System®  
you can communicate with confidence,  
package and price effectively and sell with  
grace and ease that becomes your best  
business asset.

**BY NETTY BRYAN**





## 7 Step-By-Step Ways For Building a Highly Profitable Elite Signature System® and Transform Your GIFTS Into Fruitful Business Services.

- ☐ **THE LUXURY CLIENT POSITIONER**  
Identify and attract a soul-aligned and profitable niche and create marketing messages that speak to their high-value problem.
- ☐ **THE ELITE SIGNATURE SYSTEM**  
Take the beautiful work you do and transform it into a system that makes your expertise easy for your ideal clients to understand and want to hire you for and one that's highly marketable, easy to talk about what you do, and is a dynamic essential element of building your business.
- ☐ **WEALTH & SELF-WORTH MASTERY**  
Discover how to create a premium state of mind about money, your worth, and how you conduct your business. Change how you think about charging for your services instantly and rewrite your money story and what you believe is possible for you for good.
- ☐ **SOUL DRIVEN SALES MASTERY**  
Learn how to confidently sign on new clients with more grace and ease, create and communicate your offer like a pro, craft your list-building signature talk, provide value in your discovery calls and learn to talk about the money.
- ☐ **PREMIUM PRICING ALCHEMY**  
Learn how to charge what you're really worth and get it and finally stop over-delivering and undercharging by aligning your expertise to your intrinsic value without feeling guilty about your prices or over-explaining your coaching or consulting rates.
- ☐ **UNIQUE BRANDING WITH ARCHETYPES**  
Get clear on your brands' signature and influencer archetypes and use this insight to make your branding fun and exciting, learn how to capture your unique spirit, personality and passion in all your business marketing and translate this to deliver a premium customer experience.
- ☐ **PLATINUM SERVICE DESIGNER**  
Design platinum-style high-end service offerings that are irresistible and bring in more income, create more impact, free your time, get greater results and keep your business simple to run.

*Are You Ready to Turn Your Expertise into Fruitful Services?*

*Register now to join our next FREE virtual workshop: [essworkshop.nettyb.com](https://essworkshop.nettyb.com)*

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